

1. **Contact information:** Make it easy for visitors to contact your church by including a contact form and contact information such as phone number and email address.
2. **Clear and concise messaging:** Ensure that your church's message is communicated clearly on the homepage, including information on what your church believes, your mission, and the services you offer.
3. **Easy navigation:** A user-friendly navigation menu is crucial to helping visitors find the information they need quickly and easily. Consider organizing your menu by topics such as "About Us," "Ministries," "Events," and "Sermons."
4. **Mobile-friendly design:** Many people access websites on their mobile devices, so it's important to have a website optimized for mobile devices.
5. **Multimedia content:** Incorporate videos, audio clips, and images to make your website engaging and visually appealing.
6. **Staff and leadership information:** Provide biographies and contact information for church staff and leadership, allowing visitors to connect with them more easily.
7. **Online giving:** Make it easy for visitors to donate to your church online by including a secure online giving portal.
8. **Online sermon archive:** Allow visitors to access past sermons by creating an online sermon archive.
9. **Social media integration:** Include links to your church's social media profiles on your website, allowing visitors to connect with you on other platforms.
10. **Event calendar:** Keep visitors up-to-date with church events by including a comprehensive event calendar on your website.
11. **Volunteer opportunities:** Highlight opportunities for visitors to get involved with your church through volunteer work.
12. **Blog:** A blog can be a great way to keep visitors engaged with your church's activities and provide updates on events and initiatives.