



1. **Accessibility:** Live streaming allows people unable to attend in-person services to participate still and engage with the church community. This may include elderly members, those with mobility issues, or those who live too far away to attend in person.
2. **Flexibility:** Live streaming allows people to participate in services from anywhere, at any time. This means that people can engage with the church community even if they are traveling, working, or have other commitments that prevent them from attending in-person services.
3. **Growth:** Live streaming can help a church reach new audiences and attract new members. By broadcasting services online, a church can reach people who may not have heard of them before or who may not have considered attending church in person.
4. **Connection:** Live streaming can help members of a church community stay connected with each other, even if they are unable to attend in person. This can be especially important during times of crisis, such as the COVID-19 pandemic, when people may feel isolated and disconnected from their communities.
5. **Evangelism:** Live streaming can be a powerful tool for evangelism, allowing a church to share its message with people who may not have considered attending church before. By reaching people where they are (online), a church can connect with those seeking spiritual guidance or a community to belong to.