



According to the latest research, **17 million non-regular churchgoers visited church websites in the last 12 months**, and 85% of all visitors to your church will visit your church's website before attending in person. Sadly, though many churches leaders accept mediocrity and believe having an "okay" website is enough. Sadly, 94% of people mistrust a website with poor design and 88% of all website visitors never return to the same website again if they have had a bad experience the first time.

Do not be like them; behind the testimony of your people, the website could arguably be the most important communication tool of your church. Do not dismiss your opportunity to be salt and light to a digital world. All of this sounds good, but you may be thinking to yourself, "I don't have the time" which is likely a very true statement.

At MinistryCraft, we have the time and expertise; for the last 20 years, we have been serving churches in the area of website design, website management, and IT solutions. We love being part of something that changes lives and has Kingdom impact. We consider our work as worship to our Creator and a ministry to church leaders. It is our honor to help you further the cause of Christ by connecting more people to your church via your website, while freeing church leaders to focus more on ministry. Accepting mediocrity is not an option. [Contact us](#) today and let us put technology to work for you.